

## Black Cat Ball & Casino Night

October 13, 2017

Marriott, Chicago-Naperville



Naperville Area Humane Society

*A better home. A better life. A better future.*

### 2017 Sponsorship Benefits

#### **Presenting Sponsor | \$10,000** *exclusive, one sponsorship available*

- Name and logo prominently displayed on invitation, promotional materials and program
- Presenting sponsor signage at guest check-in, casino, and auction areas
- Logo prominently displayed on Black Cat Ball website
- Promotion in all event-related press release, email blasts, newsletters, and 2017 annual report
- Complimentary full-page ad in the event program (ad to be provided by sponsor)
- Verbally recognized as Presenting Sponsor during dinner presentation
- Sponsor recognition on screen, scrolling, in banquet room
- Guest Gift Bag promotional and marketing opportunities
- VIP guest check-in
- Two complimentary tables of 10 with premier seating
- Opportunity to schedule a behind the scenes private tour of the shelter for you and your guests
- Logo prominently displayed on sponsor casino table signs as Presenting Sponsor
- Dual branded item with NAHS and your company logo in all guest gift bags
- Chip voucher valued at \$500 to be used by your guests at the casino
- Complimentary Foursome at our Putts for Pets golf outing, summer of 2018

#### **Casino Sponsor | \$7,500** *two sponsorships available*

- Name and logo prominently displayed on invitation, promotional materials and program
- Logo prominently displayed on Black Cat Ball website
- Promotion in all event-related press release, email blasts, newsletters, and 2017 annual report
- Logo prominently displayed on sponsor signage at entrance to banquet room
- Verbally recognized as Casino Sponsor during dinner and casino portion of the evening
- Sponsor recognition on screen, scrolling, in banquet room
- Logo prominently displayed on sponsor signage
- Guest Gift Bag promotional and marketing opportunities
- One complimentary table for 10 guests with premier seating
- Opportunity to schedule a behind the scenes private tour of the shelter for you and your guests
- Complimentary full-page ad in the event program (ad to be provided by sponsor)
- Logo prominently displayed on sponsor casino table signs as Casino Sponsor
- Logo on chip vouchers provided to all guests upon arrival
- Chip voucher valued at \$400 to be used by your guests at the casino

**“The House” Bank Sponsor | \$5,000** *two sponsorships available*

- Name and logo on invitation, promotional materials, and program
- Logo displayed on Black Cat Ball website
- Promotion in all event-related press release, email blasts, and newsletters
- Logo prominently displayed on sponsor signage at entrance to banquet room
- Verbally recognized as “The House” Bank Sponsor during dinner
- Sponsor recognition on screen, scrolling, in banquet room
- One complimentary table for 10 guests with premier seating
- Opportunity to schedule a behind the scenes private tour of the shelter for you and your guests
- Complimentary half-page ad in the event program (ad to be provided by sponsor)
- Sponsor signage prominently displayed at casino bank locations
- Guest Gift Bag promotional and marketing opportunities
- Chip voucher valued at \$300 to be used by your guests at the casino

**Ice Luge Sponsor | \$3,500** *exclusive*

- Name and logo on invitation, promotional materials, and program
- Promotion in all event-related email blasts and newsletters
- Logo displayed on Black Cat Ball website
- Logo displayed on sponsor signage at entrance to banquet room
- Verbally recognized as Ice Luge Sponsor during dinner
- Sponsor recognition on screen, scrolling, in banquet room
- Logo displayed on sponsor table signs as Ice Luge Sponsor
- Complimentary seating for four at the event
- Opportunity to schedule a behind the scenes private tour of the shelter for you and your guests
- Complimentary ¼ page ad in the event program (ad to be provided by sponsor)
- Sponsor signage prominently displayed at ice luge location
- Guest Gift Bag promotional and marketing opportunities
- Chip voucher valued at \$200 to be used by your guests at the casino

**Bar Sponsor | \$3,500** *exclusive*

- Name and logo on invitation, promotional materials, and program
- Promotion in all event-related email blasts and newsletters
- Logo displayed on Black Cat Ball website
- Logo displayed on sponsor signage at entrance to banquet room
- Verbally recognized as Bar Sponsor during dinner
- Sponsor recognition on screen, scrolling, in banquet room
- Logo displayed on sponsor table signs as Bar Sponsor
- Complimentary seating for four at the event
- Opportunity to schedule a behind the scenes private tour of the shelter for you and your guests
- Complimentary ¼ page ad in the event program (ad to be provided by sponsor)
- Sponsor signage prominently displayed at bar locations
- Guest Gift Bag promotional and marketing opportunities
- Chip voucher valued at \$200 to be used by your guests at the casino

**High Roller Sponsor | \$2,500** *multiple sponsorships available*

- Name listed in the event program
- Promotion in all event-related email blasts and newsletters
- Name displayed on sponsor signage at entrance to banquet room
- Verbally recognized as High Roller Sponsor during dinner
- Sponsor recognition on screen, scrolling, in banquet room
- Logo displayed on sponsor table signs as High Roller Sponsor
- Complimentary seating for four at the event
- Opportunity to schedule a behind the scenes private tour of the shelter for you and your guests
- Complimentary ¼ page ad in the event program (ad to be provided by sponsor)
- Guest Gift Bag promotional and marketing opportunities
- Chip voucher valued at \$200 to be used by your guests at the casino

**Swag Bag Sponsor | \$500** *multiple sponsorships available*

- Name listed in the event program
- Name displayed on the Black Cat Ball website
- Name listed on guest bag as Swag Bag Sponsor
- Sponsor recognition on screen, scrolling, in banquet room
- Guest gift bag promotional and marketing opportunities (to be supplied by sponsor)

**Black Cat Ball Program Advertising | *limited space available***

**\$50** for a ¼ page advertisement

**\$100** for a ½ page advertisement

**\$200** for a full page advertisement

*For more information, or to become a sponsor please contact Anna Payton,  
Executive Director, at [apayton@napervilleareahumanesociety.org](mailto:apayton@napervilleareahumanesociety.org) or 630-420-8989 x.111.*

**[www.NapervilleAreaHumaneSociety.org](http://www.NapervilleAreaHumaneSociety.org)**